



AHMED TAHA BADRAN

S. Product Designer | UX/UI Designer

Personal Details

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1 / 5 / 1985 Nationality :
Egyptian Address : Riyadh -
KSA Marital Status : Married
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Work Samples

<https://hdp.moh.gov.sa/>
<https://www.Seha.sa>
<https://shefa.sa>

More Samples

<https://ahmedtaha.net>

Online Profile

www.behance.net/ahmedtahabadran
<https://ahmedtaha.net/files/portfolio.pdf>

PROFESSION SUMMARY

am a full stack designer , UI / Designer/ UI Developer based in Riyadh KSA , have a several years of expertise which provided me with a strong knowledge of the fundamentals of design along with a deep understanding of code, the thing that makes me extremely efficient in carrying out projects from conceptual to final production stages.

OBJECTIVE

Seeking a key role in a growth-oriented organization where I can utilize my knowledge and experience together with my innovation and versatility and my ability to work well with others.

PROFESSIONAL EXPERIENCE

S. UI Designer | UI Developer

from 7/3/2021 Till now



Lean Business Services
www.Lean.sa

Responsibilities

- Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.
 - Create a design system for digital products and Producing high-quality UI design visual designs, storyboards, prototypes and demos.
 - Collaborating with the UI/UX Designers team to ensure the creation and delivery of tailored experiences for the digital user.
 - Communicate with business analysts to understand the business goals and objectives, and Develop business requirements to deliver intuitive and user-centered solutions
- Implemented UI design system for Several Products, to ensure brand uniformity across Digital Product mobile and web applications.

Projects



S. Web Designer | Sharepoint Designer | UI Developer from 1/9/2020 to 28/2/2021



Naif arab university for security sciences
www.nauss.edu.sa

Responsible for the university's website portal, pages design, site planning, main sections and subsites, and content management, through the SharePoint portal, In addition to create web designs for all internal and external portals for all university projects.

Projects

- Contribute to building the university portal website with project team as a web designer & UI Developer
- <https://www.nauss.edu.sa>
https://amn_mag.nauss.edu.sa

S. WEB DESIGNER & UI Designer - UI/ DEVELOPER from 13/7/2017 to 30/8/2020



Council of Cooperative Health Insurance
www.cchi.gov.sa

Creating wireframe, Designing website, UI Designs, the graphic and html mockups, Translation of the UI/UX design wireframes, mockups to actual code of websites and web apps, Bridge The gap between graphical design and technical implementation.

Responsibilities

- Convert client (CCHI) requirements into actionable items that can be implemented in a user-interface through utilizing the latest mobile, web and touch screen technologies.
- Participate in all phases of the software development cycle.
- Convert UI Design (psd,ai,jpg) To Responsive Web Pages using hand-coded, thus fully custom and unique, SEO-friendly, compatible with all browsers and all operative systems.
- Collaborate with back-end developers to improve usability and troubleshooting Design and continuous improvement of our website based User Interface.

Technical Skills

UI Design tools

- Figma
- Photoshop
- Illustrator
- Adobe Animate
- Adobe XD

UI / Front End Development tools

- HTML/HTML5
- CSS/CSS3
- SASS / SCSS
- JQUERY
- MS SharePoint designer / Online
- BOOTSTRAP
- Wordpress
- Dreamweaver

Digital Marketing tools

- Search Engine marketing (SEO) , (PPC , CPM)
- Social Media Marketing
- Website Analytics

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Projects

- Contribution with the (CCHI Website) new Portal project team as a web designer & UI Developer
<https://www.cchi.gov.sa>
- Contribution with the (Rased) project team as a UI/Ux Designer / Developer
Design for web & Mobile App
<http://www.ahmedtaha.net/rased>
- Contribution with the (Internal Portal) project team as a UI Designer / Developer
<http://www.ahmedtaha.net/dewan>
- Contribution with the (E-Board) project team as a UI / Front End Developer
<http://www.ahmedtaha.net/eboard/>
- Contribution with the (Task Management) project team as a UI Designer / Developer
- (CCHI - HR System) project team as a UI Designer / Front End Developer
- SAMM Mobile App - project team as a UI / UX Designer

S. WEB DESIGNER & DIGITAL MARKETING SPECIALIST from 3/2012 to 5/2017



Designing Web UI, UX and front-end development (HTML, CSS), designing banners, Working with the Marketing Team to plan and implement online designs and digital Marketing potential, working closer with providers and Creative Director.

Responsibilities

- Design and continuous improvement of our website based User Interface.
- Implement responsive web designs within the company Content Management System.
- Responsible for the design and management of all creative and technical design projects.
- Execute all web, SEO/SEM, marketing, email, social media and display advertising campaigns.
- Developing, managing and designing layouts of communications such as presentations, event support materials, research papers, and brochures.
- Develop the forms in the landing pages & create the registrations cycle from website & landing pages.

S. Web Designer & Team Leader

from 3/2007 to 3/2012



- achieve all visual design stages from mockup to final hand-off to Developers and develop non-functional HTML, CSS pages from the mock ups.
- Handling cross browser/platform compatibility issues (IE, Firefox, and Safari) in addition to design the front-end, user interactive (UI) web pages using web technologies like HTML, CSS .. etc .
- Ensure projects are delivered on time and that each meets the client brief
- Manage a team of junior web designers, providing training as and when necessary

EDUCATION

University Degree: Bachelor. Information System

University: Advanced Academy-El Haram (2002: 2006)

Specialization: Management Information System

Spoken Languages: English: Good Arabic: Native

Training Courses : Web Design , Graphic Design , Digital Marketing